

The Workshop will take place in Cambridge, UK at the Moller Centre, a customised training centre with superb facilities. The dates for the event will be Friday 15th and Saturday 16th January 2010. The Friday will start at 9.30 sharp with refreshments available from 9.00. and formally close at 16.00 on the Saturday, with an opportunity for informal networking between 16.00 and 17.00 for those who can stay on.

The Workshop will ensure you can:

- Deliver a successful international change management session using the LingHe simulation - you'll achieve this through experiencing the power of the simulation yourself and getting tips those who have used it extensively as well as the original developer
- Integrate role-plays and mini-cases studies to explore the influencing and trust building skills needed as a change agent working across cultures - these activities were developed by WorldWork and are linked to the simulation context
- Understand the key issues connected to managing change and the additional challenges of cross-cultural change projects
- Understand the methodology behind the LingHe simulation
- Challenge your views about managing change through Dr. Leandro Herrero's Viral Change™ approach - Leandro's ideas on successful change processes are probably the most exciting (and efficient) to have emerged since the discipline started.

CONTENTS OF THE WORKSHOP:

Friday 15th January 2010

- An introduction to managing change across culture
- Full process of working with the LingHe simulation in groups with in-depth briefing and debriefing processes
- Experiencing and debriefing on role-plays and mini cases on managing change in international contexts
- Cartoon summary of the day by David Lewis

Saturday 16th January 2010

- Session by Prof. Albert Angehrn on getting the best out of the LingHe Simulation
- Session by Dr Leandro Herrero on his Viral Change™ approach
- Q&A session on *The Cross-Cultural Change Challenge* with David Trickey, Nigel Ewington, Albert Angehrn & Leandro Herrero
- The process of using LingHe in your practice or business.
- Cartoon Summary of the day by David Lewis

And as a thank for being one of the participants ...

A personal caricature of yourself as a 'change guru' created by master corporate quick draw cartoonist DAVID LEWIS.

David illustrated all the cartoons for Fons Trompenaars & Charles Hampden-Turner's dilemma reconciliation in their books.

David Lewis will also illustrate the key concepts during the event!



SUMMARY

WHAT? Managing Change Across Cultures

DELIVERED BY?

David Trickey & Nigel Ewington, WorldWork

Albert Angehrn, Prof. Advanced Learning Technology, INSEAD and original developer of the LingHe simulation

Leandro Herrero, CEO of the Chalfont Project and author of Viral Change™

David Lewis, quick draw cartoonist for business events will illustrate the process

WHO'S IT FOR? intercultural trainers, consultants involved in change management projects, HR professionals and (Executive) MBA faculty

WHERE? Cambridge, UK (The Moller Centre), Churchill College, University of Cambridge, Storey's Way, Cambridge CB3 0DE

WHEN? Friday & Saturday 15th & 16th January 2010

WHAT TIME? Friday 15th January starts at 9.30 sharp. Coffee starting at 9.00. Closure on Friday at 17.30. Start Saturday 16th January at 9.00 and closure of the event at 16.00.

HOW MUCH?

- €440 plus VAT at 20% to include coffee breaks and lunches on the two days of the programme

WHAT DOES IT INCLUDE EXACTLY?

- Workshop according to the enclosed programme
- Full Documentation
- 3 x Coffee breaks
- 2 x Lunches
- Access to preferential rates for the LingHe simulation
- A copy of Leandro Herrero's book *Viral Change*
- Your own souvenir caricature

To enroll just CONTACT...

ERIC WANG

WorldWork Ltd.
6 Porter Street
Baker Street
London

W1U 6DD

United Kingdom

Tel +44 (0)2074869844

Fax. +44 (0) 20 7224 0967

Email info@worldwork.biz

Website www.worldwork.biz