



The International Profiler Online Licensing Programme



What is The International Profiler?

The International Profiler is a questionnaire and feedback tool that has been developed to help managers and professionals understand where they put the behavioral emphasis when working internationally. The results from the International Profiler are fed back by a trained and licensed consultant taking into account the international dimensions of the individual's current and/or future role. The emphasis is on personal development and the feedback report, linked to the Development Resources Manual, enables an individual to plan and implement a practical development plan to become more effective at working with people from different cultural backgrounds. See <http://www.worldwork.biz> for more information.

Key Features

- 📄 A web based psychometric questionnaire and feedback process
- 📄 Defines 10 competencies, with 22 associated skills, attitudes and knowledge areas
- 📄 International competencies derived from extensive multicultural research and practical experience of international managers
- 📄 Helps individuals contextualize their results to the unique demands of their roles
- 📄 Available in English, German, Italian, French and Polish
- 📄 Licensing process available to train consultants
- 📄 Licensing Program eligible for Continuing Education Credits from the International Coach Federation

How Does the Online Licensing Program Work?

The online licensing course has been designed to provide considerable flexibility for potential licensees, who can take the International Profiler Licensing course from anywhere in the world. Upon successful completion of the program participants will have a good working knowledge of the tool, how to conduct feedback sessions with clients on its results, and how to market it in the context of their practice. The online course spans approximately 4 weeks and features work at an interactive course site, live webinars, and significant interaction with a Licensed Course Instructor and other potential licensees.

"I really loved your course - I learnt not only about the tool and how very rich it is in generating insights and real learning but learnt also from your excellent and motivating training. I shall copy many of your excellent best practices into how I work on-line in the future. I am so glad that I chose the on-line option - I would definitely recommend it! You are a wonderful teacher and I am really pleased that I had the chance to see such an expert in action!"

Helen Burgess
Insight Italy
Rome, Italy



"I really appreciate your support and your guidance during this process. Your warmth and care made us feel close to you, which was great in an online course. As I mentioned earlier, WorldWork has made an incredible job in developing such a quality content and method."

Simone Costa Ericsson
Intercultural+
Sao Paulo, Brazil

Schedule and Additional Information for Prospective Participants:

The majority of the work in this course is done asynchronously, meaning that you can complete the work on your own time schedule within certain defined parameters. The course is divided into three modules and there will be a live web conference session at the conclusion of each module. If you take this course you can expect to spend approximately 4-6 hours a week over the three and a half week period with a brief pre-course orientation session, and some post course work to use the tool with a practice client. The course runs in a "cohort" fashion, meaning that you will be part of a small group that will work through the materials and sessions together in close collaboration with an Instructor. The online version provides an excellent opportunity to interact in depth with the materials, colleagues and your instructor so that you will complete this program with confidence to incorporate TIP into your professional activities.

General Schedule / Course Outline

- 1. Orientation Session** – one hour live web conferencing session week before course start date
 - 📺 Overview of the Program / Introduction to the Course Tools
- 2. Module One:** 11 Days (asynchronous work at website)
 - 📺 Introduction to TIP, TIP Positioning, Understanding the Competencies
 - 📺 *Module One Live web-conference:* 2 hours at end of the module (application and experimentation)
- 3. Module Two:** 7 Days (asynchronous work at website)
 - 📺 Interpreting a TIP Report, Creating or using a Coaching Report, Designing / Conducting an Effective Feedback Session
 - 📺 *Module Two Live web-conference:* 2 hours at end of the module (application and experimentation)
- 4. Module Three:** 7 Days (asynchronous work at website)
 - 📺 Creating the Development Plan, Marketing / Integrating TIP into your practice, Using the WorldWork website, The Practice Client process
 - 📺 *Module Three Live web-conference:* 2 hours at end of the module (application and experimentation)



2012 Schedule:

Feb.13th – March 8th

April 16th – May 10th

Oct. 22nd – Nov. 15th

Cost:

£1550.00 per participant

The cost includes:

- 📺 Instruction
- 📺 Licensing fee
- 📺 All licensing and supporting materials
- 📺 International competency cards
- 📺 Free trial questionnaires
- 📺 Post licensing support

Technical Requirement

- 📺 Access to Internet
- 📺 Headset

To Register
contact Eric Wang:
00442074869844
eric.wang@worldwork.biz

For Information about
Program Content and
Methodology:
contact Sue Bray
001 518 451 9424
Sue.bray@worldwork.biz

