

WorldWork Ltd. Announces New Online Licensing Program For the International Profiler

Who Is WorldWork?

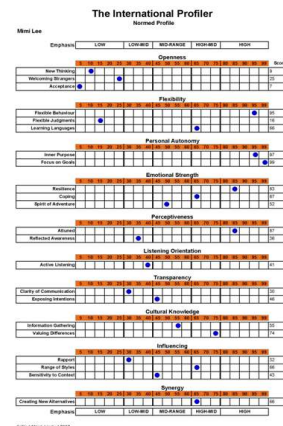
WorldWork Ltd. is a London-based consultancy firm whose mission is to build the capability of individuals, teams and organizations to create and enjoy constructive relationships with partners from other countries. They are well-known for a variety of tools to help people learn how to operate more effectively in unfamiliar cultural settings. Their flagship product is “The International Profiler. (TIP)”

What is The International Profiler?

The International Profiler is a questionnaire and feedback tool that has been developed to help managers and professionals understand where they put the behavioral emphasis when working internationally. The results from the International Profiler are fed back by a trained and licensed consultant taking into account the international dimensions of the individual's current and/or future role. The emphasis is on personal development and the feedback report, linked to the Development Resources Manual, enables an individual to plan and implement a practical development plan to become more effective at working with people from different cultural backgrounds. See <http://www.worldwork.biz> for more information.

Key Features

- A web based psychometric questionnaire and feedback process
- Defines 10 competencies, with 22 associated skills, attitudes and knowledge areas
- International competencies derived from extensive multicultural research and practical experience of international managers
- Helps individuals contextualize their results to the unique demands of their roles
- Available in English, German, Italian, French and Polish
- Licensing process available to train consultants



Competency	Emphasis	Focus	Dimension 1	Dimension 2
Openness	10	10	10	10
Flexibility	10	10	10	10
Personal Autonomy	10	10	10	10
Resilience	10	10	10	10
Perceptiveness	10	10	10	10
Listening Orientation	10	10	10	10
Transparency	10	10	10	10
Cultural Knowledge	10	10	10	10
Influencing	10	10	10	10
Spontaneity	10	10	10	10

How Does the Online Licensing Program Work?

The online licensing course has been designed to provide considerable flexibility for potential licensees, who can take the International Profiler Licensing course from anywhere in the world. Upon successful completion of the program participants will have a good working knowledge of the tool, how to conduct feedback sessions with clients on its results, and how to market it in the context of their practice. The online course spans approximately 4 weeks and features work at an interactive course site, live webinars, and significant interaction with a Licensed Course Instructor and other potential licensees.

For Information on the Online Course Contact:
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Schedule and Additional Information for Prospective Participants: Online Licensing Program for the International Profiler

The majority of the work in this course is done asynchronously, meaning that you can complete the work on your own time schedule within certain defined parameters. The course is divided into three modules and there will be a live web conference session at the conclusion of each module. If you take this course you can expect to spend approximately 6-7 hours a week over the three week period with a brief pre-course orientation session, and some post course work to use the tool with a practice client. The course runs in a “cohort” fashion, meaning that you will be part of a small group that will work through the materials and sessions together in close collaboration with an Instructor. The online version provides an excellent opportunity to interact in depth with the materials, colleagues and your instructor so that you will complete this program with confidence to incorporate TIP into your professional activities.

Section One Schedule: July / August 2010

1. **Orientation Session** – one hour live web conferencing session during the week of July 12th
 - Overview of the Program / Introduction to the Course Tools
2. **Module One:** July 19th – July 28th (asynchronous work at website)
 - Introduction to TIP, TIP Positioning, Understanding the Competencies
 - *Module One Live web-conference:* 2 hours, July 29th (application and experimentation)
3. **Module Two:** July 30th – August 4th (asynchronous work at website)
 - Interpreting a TIP Report, Creating or using a Coaching Report, Designing / Conducting an Effective Feedback Session
 - *Module Two Live web-conference:* 2 hours, August 5th (application and experimentation)
4. **Module Three:** August 6th – August 11th (asynchronous work at website)
 - Creating the Development Plan, Marketing / Integrating TIP into your practice, Using the WorldWork website, The Practice Client process
 - *Module Three Live web-conference:* 2 hours, August 12th (application and experimentation)

Section Two Schedule: September / October 2010

1. **Orientation Session** – one hour live web conferencing session during the week of September 6th
 - Overview of the Program / Introduction to the Course Tools
2. **Module One:** September 13th – September 22nd (asynchronous work at website)
 - Introduction to TIP, TIP Positioning, Understanding the Competencies
 - *Module One Live web-conference:* 2 hours, September 23rd (application and experimentation)

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3. **Module Two:** September 24th – September 29th (asynchronous work at website)
 - Interpreting a TIP Report, Creating or using a Coaching Report, Designing / Conducting an Effective Feedback Session
 - *Module Two Live web-conference:* 2 hours, September 30th (application and experimentation)

4. **Module Three:** October 1st – October 6th (asynchronous work at website)
 - Creating the Development Plan, Marketing / Integrating TIP into your practice, Using the WorldWork website, The Practice Client process
 - *Module Three Live web-conference:* 2 hours, October 7th (application and experimentation)